

**Minutes of the
Utah Technology Industry Council Meeting
Held October 9, 2003 at DCED**

The meeting was called to order at 9:05 am. In attendance were:

Voting Members (Quorum present):

Paul Clayson	-	Fonix Corporation – Chair
Suzanne Winters	-	Battelle
Brad Bertoch	-	Wayne Brown Institute
Peter Genereaux	-	Executive Resource Group
Stan Lockhart	-	Micron
Michael Paul	-	GenData
Nancy Lyon	-	University of Utah
Curtis Brunson	-	L-3 Communications
John Sutherland	-	
Rich Nelson	-	UITA

Other attendees:

Mark Renda	-	State of Utah-DCED
Sharon Cox	-	State of Utah-DCED
Marilyn Davies	-	University of Utah
Randy Hughes	-	Venturi Technology Partners

Welcome: The Chairman welcomed those in attendance and extended a special welcome to Marilyn Davies of the University of Utah. He then informed the members that media articles on the UTIC was attracting the attention of people in the industry such as the National Association of Seed and Venture Fund who publishes those articles on a regular basis on their website and the Florida Space Research Technology Update who reported on what the UTIC is doing in the Aerospace sector. He also mentioned a Deseret News article that listed the annual payrolls that the UTIC had published. This he said was a positive article, in that it brought attention to the high paying jobs in the technology industry as well as showed the breath and scope of UTIC's focus.

Approval of Minutes: The minutes of the last meeting were unanimously approved.

Meetings: The following meetings and dates were confirmed and/or discussed:

- i) October 19, 2003 – *Special Session, HB 240:* Members were encouraged to contact the Legislatures and Senators involved in this initiative as well as their local Senators and express support on behalf of the UTIC and the industry for HB240.
- ii) October 22, 2003 – *UTC Meeting:* The Chairman mentioned that he has been invited to give an update on the UTIC at this meeting. He said that he would like to present to them, the issues for Legislative action that he hoped would come out of today's meeting. Members were welcome to attend this meeting, but it was not mandatory.

- iii) *November 13, 2003 – UTC/UTIC Joint Meeting:* The Chairman informed members that at this meeting, there will be a vote on issues that will be forwarded out for the upcoming Legislative Session.
- iv) *October 23, 2003 - DBED Board Retreat:* The Chairman informed members that he has been asked to attend this retreat to make a presentation on the UTIC to the DBED Board members. He said that it was not necessary for UTIC members to attend this meeting. John Sutherland mentioned that he would like to attend in order to learn more about what the DBED Board Best Practices Committee is doing and merge efforts with the work he is doing on his committee on that issue.
- v) *UTIC Meetings:* The Chairman proposed and it was agreed that the UTIC voting Board meet on the 2nd Thursday of each month at 8:00am at the DCED, and the UTIC sub-committees meet on the 4th Thursday of each month. The DCED offices will be available to hold sub-committee meeting if necessary.

Political Candidate Information: The Chairman informed the members that he had been contacted by individuals who are running for Governor and they have questioned him about the UTIC. He told the members that he has undertaken the policy of sharing information with those candidates on either side of the isle equally, and encourage the members to adopt the same tactic.

New Information: The chairman distributed a packet of information that included the following:

a) An e-mail from Russell Skousen that referenced 3 reports - (i) *State Business Tax Climate Index* ; (ii) *State Tax Collections and Rates Report*; (iii) *Federal Tax Burdens and Expenditures by State Report*. He briefly explained these documents and said that he would forward copies of the reports to the members. The chairman also said that he would send to the members for their information, various other documents that he had received from others in the past.

b) 15 presentation slides prepared by DBED with the following headings: *Metrics; State Scorecard Metrics; State-Level Data; GSP Growth Rate by State; % of US GDP (2001); GSP per employee; US Technology Output Concentration; VC Flow vs. State Economy in \$B; Ecosystem; Recruitment; Development; Higher Ed/Human Capital; Public Policy & Legislation; Next Steps; Recommended Public Policy & Legislation (14 Dec. '01)*. Discussions took place on some of this information. The chairman pointed out that he believed some of the information may be outdated, but he thought that it was good information for the Council to have.

Retreat: A tentative date of October 14 was agreed upon to hold the retreat, pending availability of the facility. Members will be notified if and when this is confirmed.

Committee reports:

Measurement Standards:

Rod Linton stated that there was nothing new to report.

Best Practices:

John Sutherland stated that they would like the council to push forward the issue of flexibility of dollars as well as get behind the HB240 special session issue. He would also like the council to support the Engineering Initiative.

Discussion took place on the matter of pushing forward to the UTC legislatures, the issue of flexibility of dollars. It was decided this issue will only be briefly presented at the UTC/UTIC joint meeting until more research and an implementation proposal is complete.

There was agreement that the Council would support the HB240 issue.

Discussion took place around conflicting data on the Engineering Initiative issue. John was asked to provide the members with a brief on this subject in support of his request for the Council's backing of the issue.

Rod Linton informed the members of a constitutional revision council that is currently in the process of drafting a revision to allow higher education institutions, the ability to take stock in companies in exchange for rights to various technologies belonging to the state of Utah. He said that this should take effect by Jan 1, 2005 if the bill passes. The chairman stated that he would invite someone from Utah State University who is involved with this issue, to come and educate the members at an upcoming meeting.

No other committee reports were presented.

UTIC Website: The chairman informed the members that the website is up and running and encouraged them to check it out and bring back suggestions for how it could be better. Sharon reported that she spoke with Vicki Bird at the DCED regarding including a link on the website where interested parties could sign up to become involved in UTIC. The chairman also mentioned that a change from the current web address to the shorter www.utic.gov, is being looked into.

New Committee Proposal: The chairman turned the time over to Peter Genereaux who he said was interested in forming a UTIC Planning Committee. Peter went over the *Proposed UTIC Planning Committee* document that was previously distributed. He explained that the purpose of this committee is to come up with a road map for economic development in the technology industry. Brad Bertoch mentioned that he was informed that Envision Utah was involved in a similar effort. After some discussion, Suzanne suggested and it was agreed, that Envision Utah be invited to give an update on their initiative at an upcoming UTIC meeting. A motion was put forward and approved to create this new planning committee. Peter then asked for volunteers from each of the industry sub-sectors to join the committee.

Adjournment: The meeting was adjourned at 9:50 am.